

# SKILLS MAP WORKSHEET: PERSONAL BRAND

Congratulations on your commitment to thriving personally and professionally. This skills map journey focuses on **personal brand** and will provide insights, tools, and support to help you strengthen your ability to navigate this skill. As you watch the training videos, use this worksheet as a training aid.

## REFLECTION AND SETTING INTENTION: *answer these **prior to** watching training videos*

What are the three biggest challenges I face when it comes to my **personal brand**?

How will being stronger in this skill help me either personally or professionally?

## TOOLS AND PLANNING: *answer these **while** watching training videos*

What are the most powerful insights, thoughts, or quotes I took away from this series of videos?

One tool I took away from this series of videos is...

How can the items listed above help me in overcoming my biggest challenges when it comes to my **personal brand**?

If I only remember one thing from this **personal brand** skill map journey, what is it?

**ACTION STEPS:** *answer these **after** watching training videos*

How will I show up differently in shaping my **personal brand** (what action will you take)?

What is one goal to help me improve in shaping my **personal brand** that I can achieve in the next...?

**DAY**

**WEEK**

**MONTH**

**6 MONTHS**

Other resources or notes that can help me grow this skill: